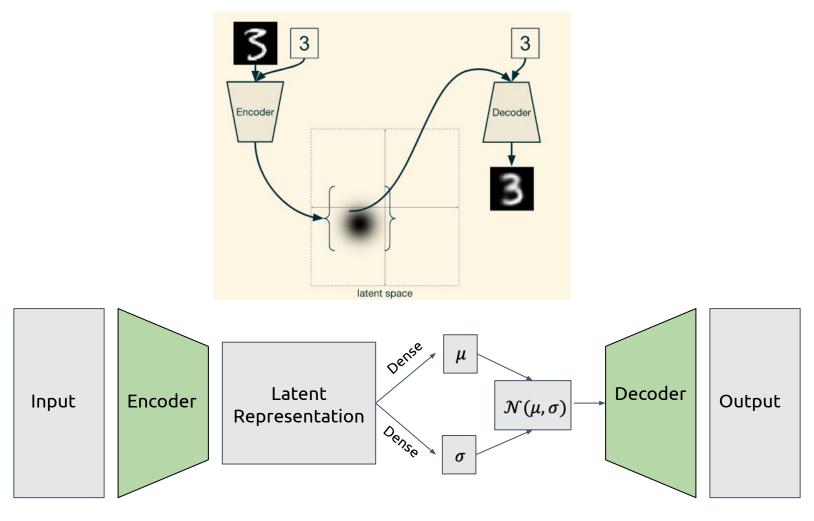
CSCI 1470/2470 Spring 2023

Ritambhara Singh

April 10, 2023 Monday



## Review: VAEs and Conditional VAEs



Review: Why are VAE samples blurry?

Input

- Our reconstruction loss is the culprit
- Mean Square Error (MSE) loss looks at each pixel in isolation
- If no pixel is too far from its target value, the loss won't be too bad
- Individual pixels look OK, but larger-scale features in the image aren't recognizable

#### Solutions?

Let's choose a different reconstruction loss!



VAE reconstruction



https://towardsdatascience.com/what-the-heck-are-vae-gans-17b86023588a

# Today's goal – learn about generative adversarial networks (GANs)

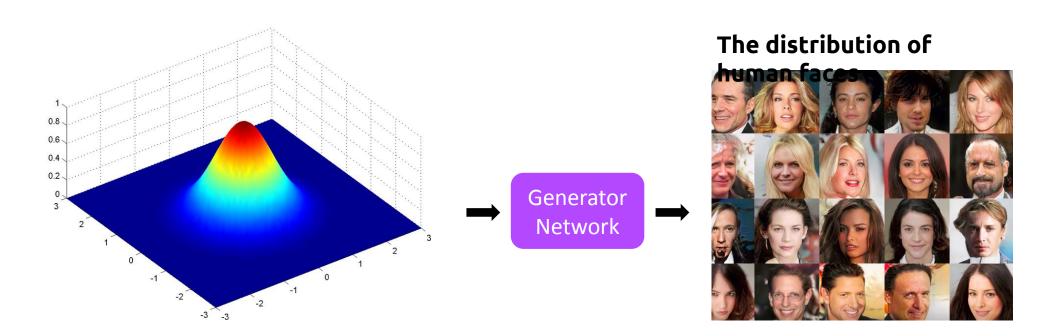
- (1) Generative Adversarial Networks (GANs)
- (2) Training GANs and challenges
- (3) Deepfakes

# Generative Adversarial Networks

(a.k.a. "GANs")

### Review: A Neural Generative Model

- Input: a point  $z \in \mathbb{R}^n$  drawn from the unit normal distribution  $\mathcal{N}(0,1)$
- Output: a point  $x \in \mathbb{R}^m$  distributed according to some more complex distribution



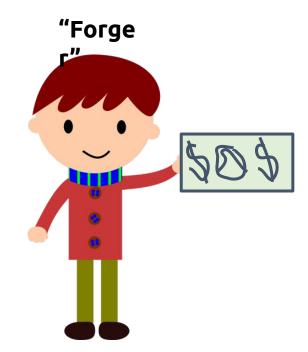
#### **Scenario:**

Two kids are playing a detective game ("Sherlock" or "Nancy Drew") where one of them has to fool the other in making counterfeit dollars





- Initially, neither one of them is very good at their job
- The Forger produces horrible doodles on paper
- The Detective just looks for obvious "tells" / mistakes





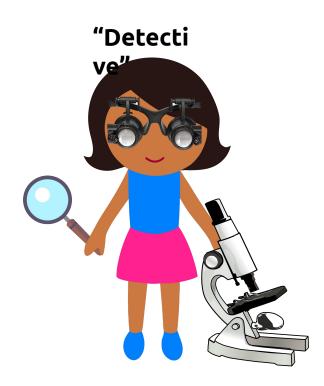
- As the Detective spots the Forger's fakes, the Forger has to devise better fakes
- The Detective, in turn, has to get better at spotting the Forger's improved fakes



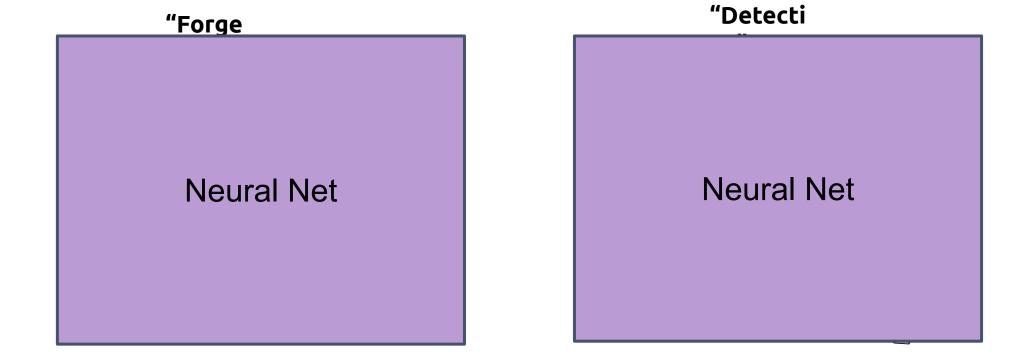


- If they keep this up long enough, the Forger gets so good that their fakes are virtually indistinguishable from the real thing...
- ...and the Detective has developed 'superhuman' abilities to detect them

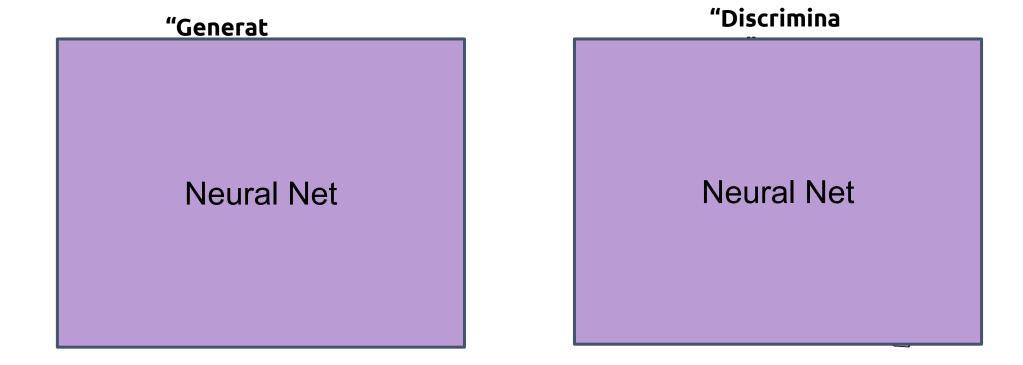




GANs operationalize this idea by using neural networks to serve both of these roles

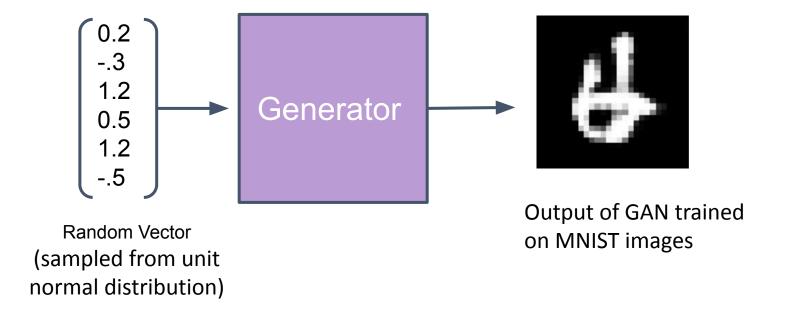


- GANs operationalize this idea by using neural networks to serve both of these roles
- We call these networks the "Generator" and the "Discriminator"



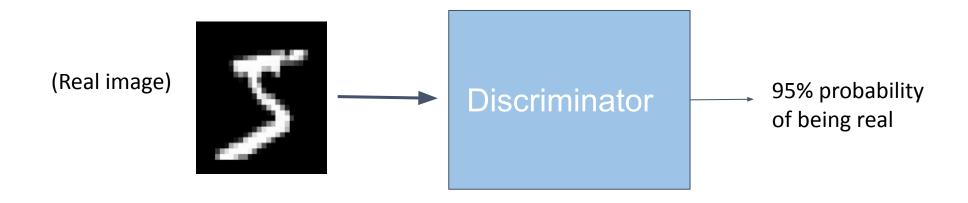
#### **GANs:** The Generator

The generator is a neural network that takes in a random vector and produces a "fake" data point



## **GANs:** The Discriminator

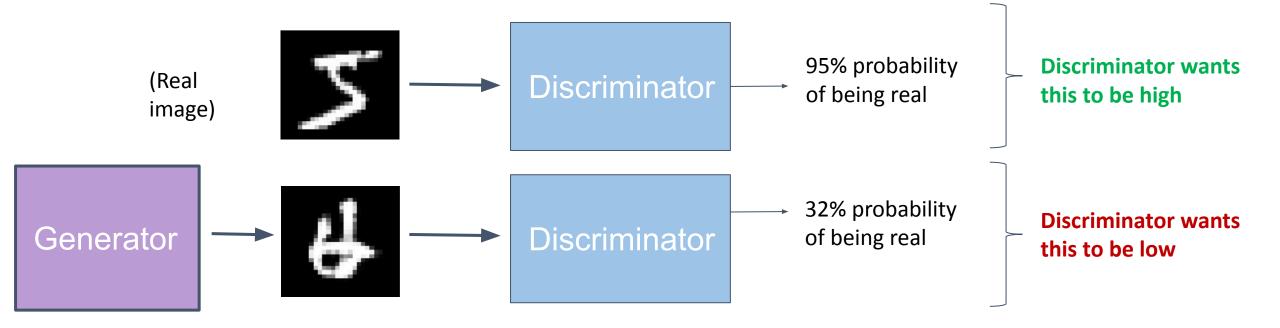
The discriminator is a neural network that takes in images and predicts the probability that the image is real:



## GANs: Training the Discriminator

#### Discriminator wants to say:

- Real images are real with high probability.
- Fake images are real with low probability.



## GANs: Training the Discriminator

Discriminator wants to maximize:

Which loss does this remind you of?

$$E_x[log(D(x))] + E_z[log(1-D(G(z)))]$$

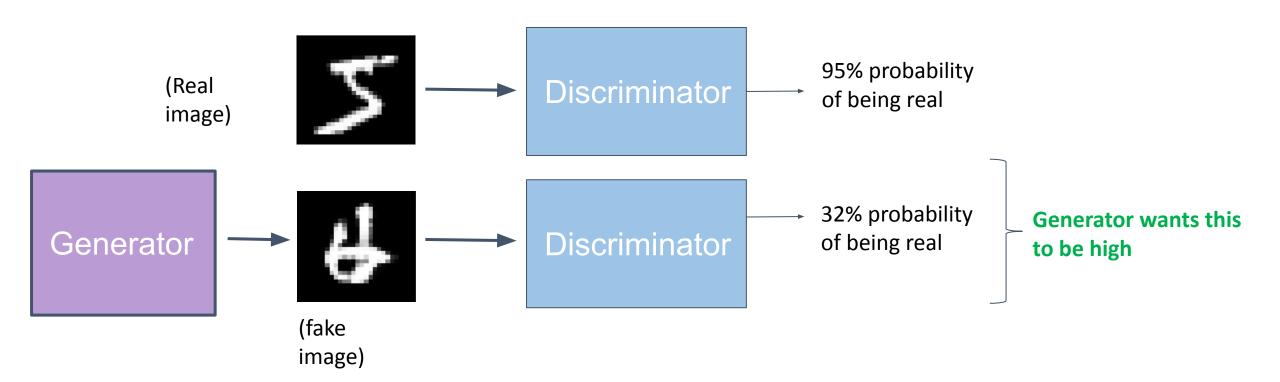
Log probability that the real image x is predicted to be real by the discriminator.

Log probability that the fake image G(z) is predicted to be fake by the discriminator.

**Note:** Maximizing this quantity is equivalent to minimizing binary cross entropy loss with fake data labelled as 0 and real data labelled as 1.

## GANs: Training the Generator

Generator wants to fool the discriminator. It wants the probability of the discriminator saying a fake image is real to be high.



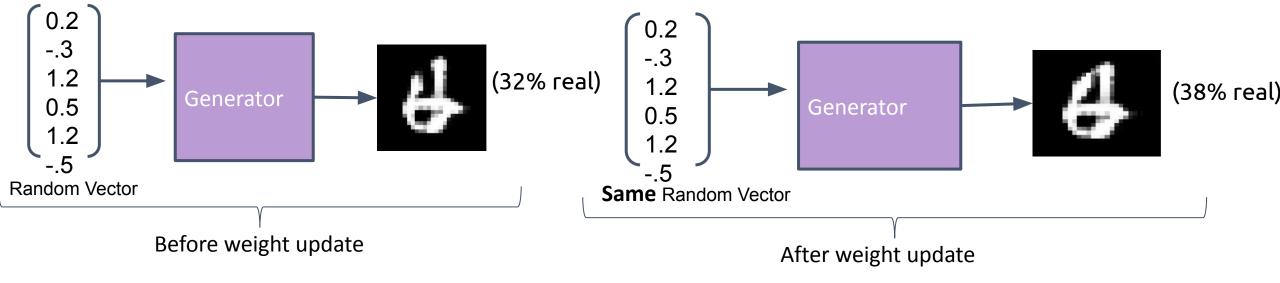
## GANs: Training the Generator

Generator wants to maximize:

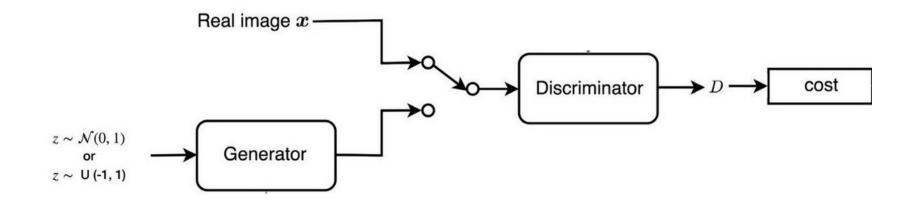
$$E_z[log(D(G(z)))]$$

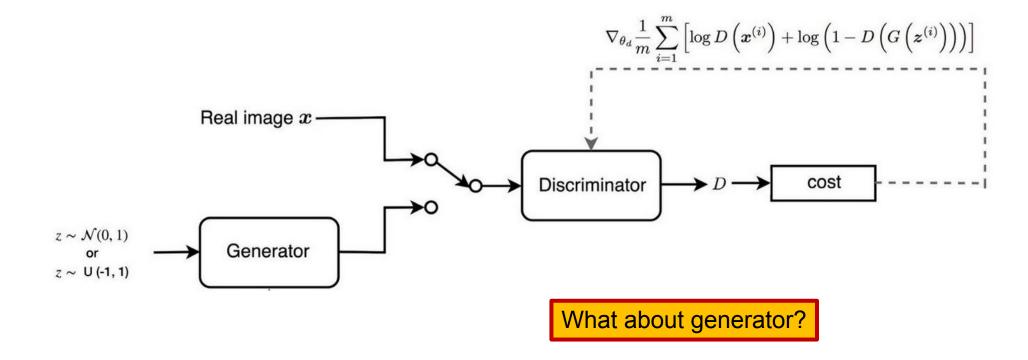
Log probability that the fake image z is predicted as real by the discriminator.

The generator is only allowed to change *its own weights* to maximize this value. Performing an update on the generator will cause all of the images to become slightly more realistic according to the discriminator.



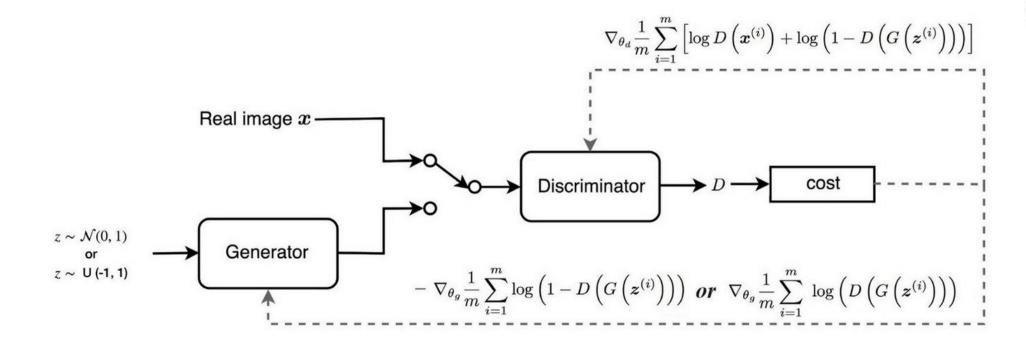
$$E_x[log(D(x))] + E_z[log(1-D(G(z)))]$$



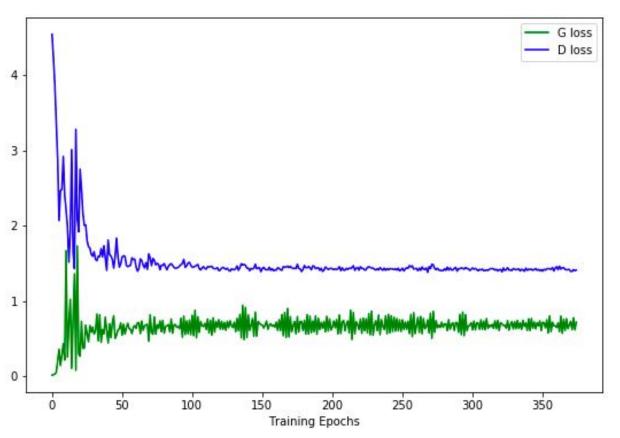


#### Any questions?





## **GAN Training Dynamics**



 Does not exhibit the typical "training loss continues to go down" behavior

#### • Why?

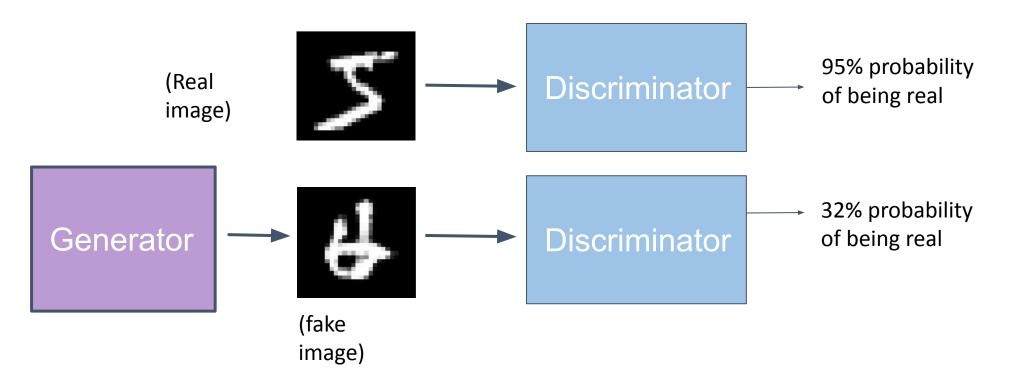
- Training a GAN is a "stalemate" G and D continually adjust to each other's improvements
- More formally, training a GAN to convergence is attempting to find an equilibrium of a two-player minimax game

## Demo

https://poloclub.github.io/ganlab/

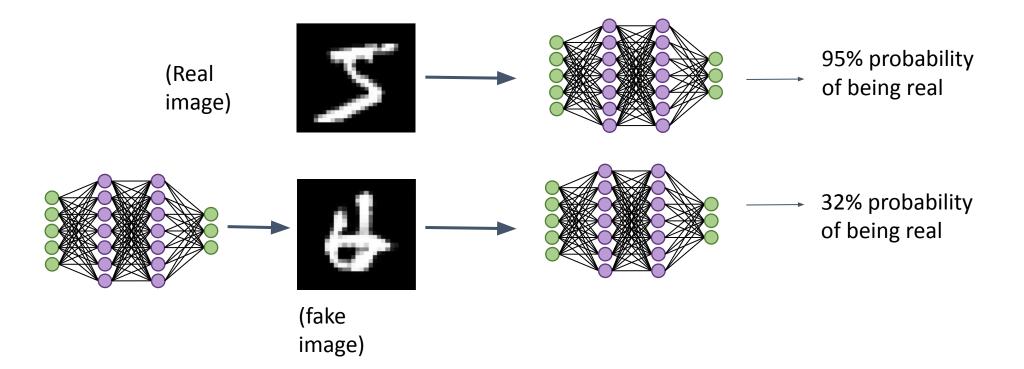
### What do G and D look like inside?

Architecture of the networks determined by problem



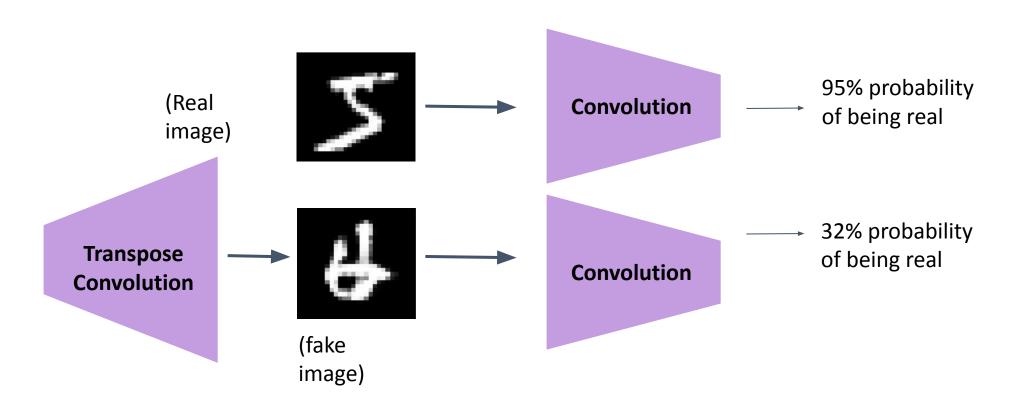
### What do G and D look like inside?

- Architecture of the networks determined by problem
- Fully connected



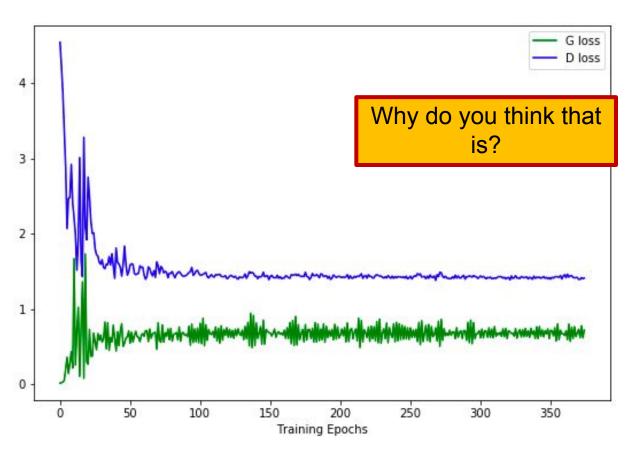
## What do G and D look like inside?

- Architecture of the networks determined by problem
- Convolutional / Transpose convolutional



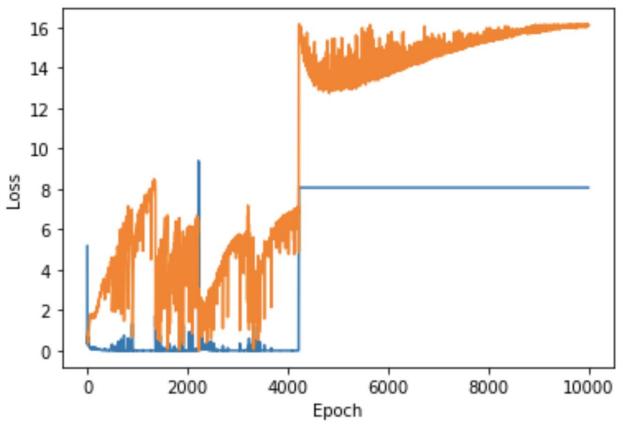
# Problems with GANs

## GAN training can be very unstable



- This picture? You get this if everything is working well
- Turns out, equilibria are hard to find
  - With every other net we've trained, the loss function is with respect to a fixed target value we're trying to hit
  - Here, we have a "moving target" (G's target is fool D, D's target is detect G)
- These curves can oscillate a lot

## GAN training can be *very* unstable



- In particular: what happens if the discriminator ever becomes perfect at detecting G's fakes?
  - The discriminator always returns probability zero
  - Since D is returning a constant, the gradient through D is zero
  - The generator stops training

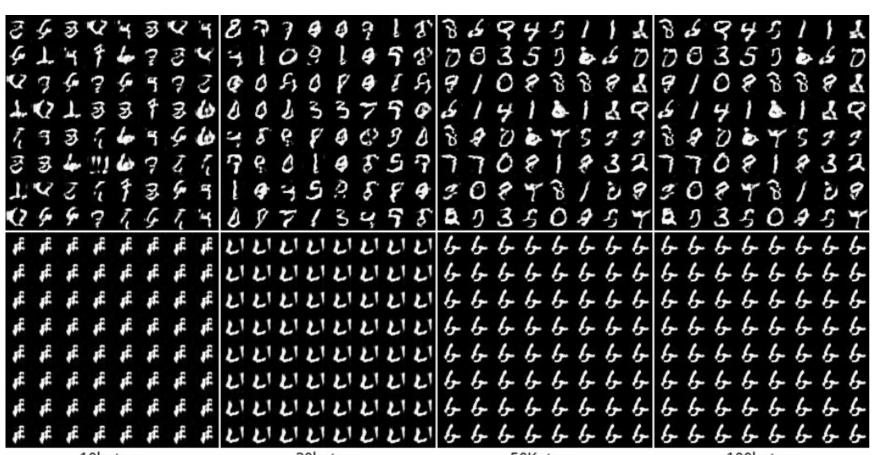
Vanishing gradient

Generator loss:  $E_z[log(D(G(z)))]$ 

## Mode Collapse

- Generator loss says: "generate an output that looks real"
- It does not say: "generate every output that looks real"
- The generator can "cheat" by finding one output / a few outputs that reliably fool the discriminator (the specific one(s) it finds can shift over training)

# Mode Collapse



Output from a healthy GAN

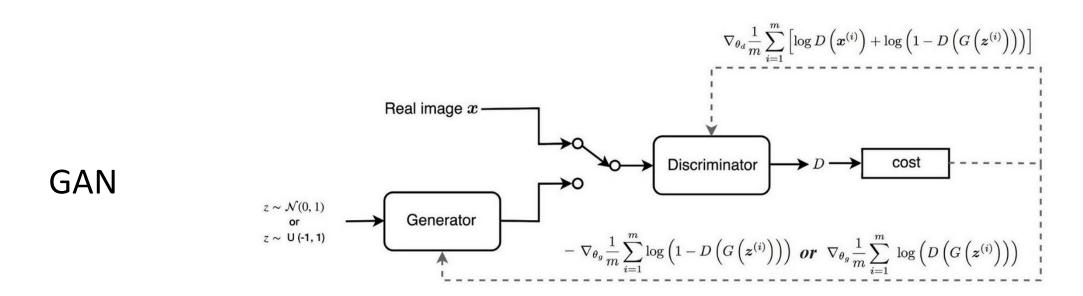
Output from a GAN with mode collapse. All outputs from GAN, regardless of random input noise, are the same.

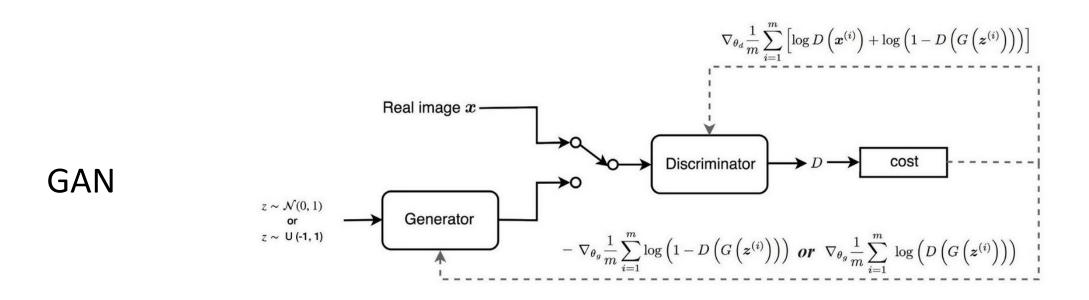
10k steps 20k steps 50K steps 100k steps

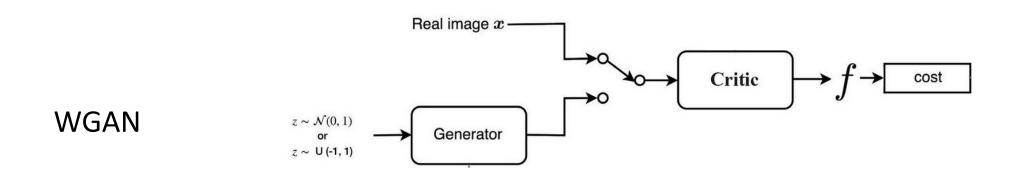
# Wasserstein GANs (WGANs)

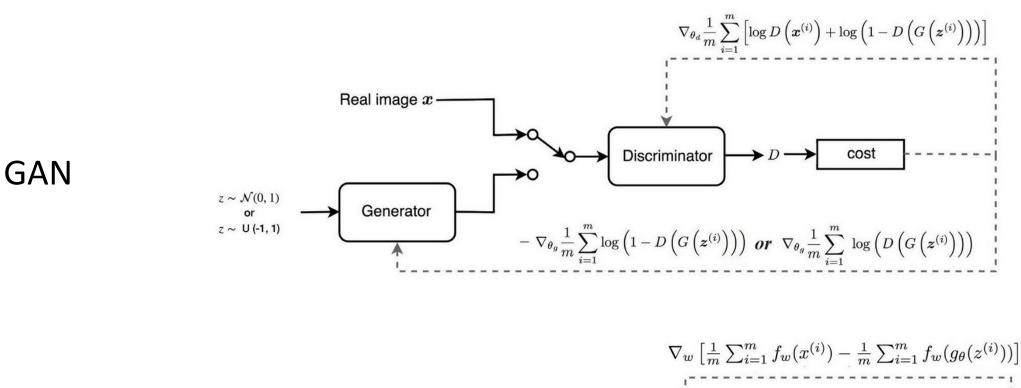
$$L_{critic}(w) = \max_{w \in W} \mathbb{E}_{x \sim \mathbb{P}_r}[f_w(x)] - \mathbb{E}_{z \sim Z}[f_w(g_\theta(z))]$$

Eq. 5: Critic Objective Function.





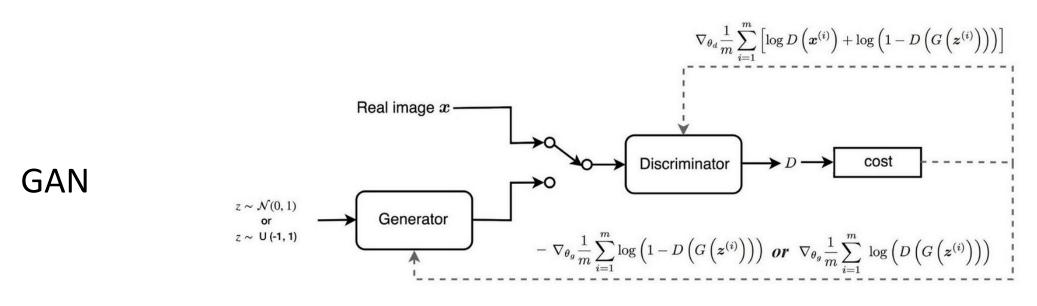


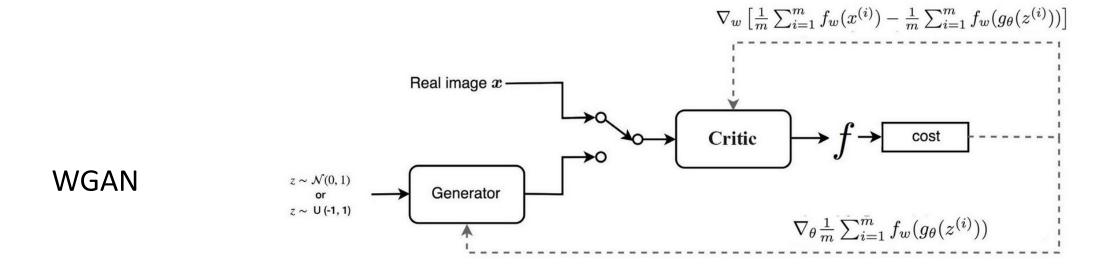


WGAN

Real image x  $z \sim \mathcal{N}(0,1)$ or  $z \sim U(-1,1)$ Generator







#### Diffusion models

 State-of-the-art models for image generation





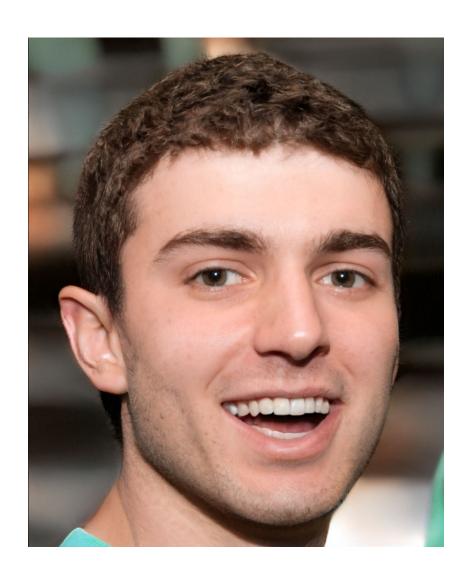
 Guest lectures by <u>Calvin Luo</u> (CS Ph.D. student) – Wednesday and Friday this week



## Today's goal – learn about generative adversarial networks (GANs)

- (1) Generative Adversarial Networks (GANs)
- (2) Training GANs and challenges
- (3) Deepfakes

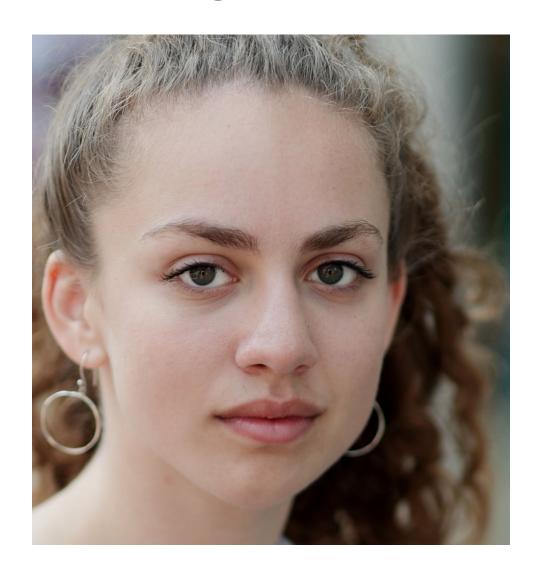
# Deep generative models are getting really good





















What is a "deep fake?"

### For the purposes of this class:

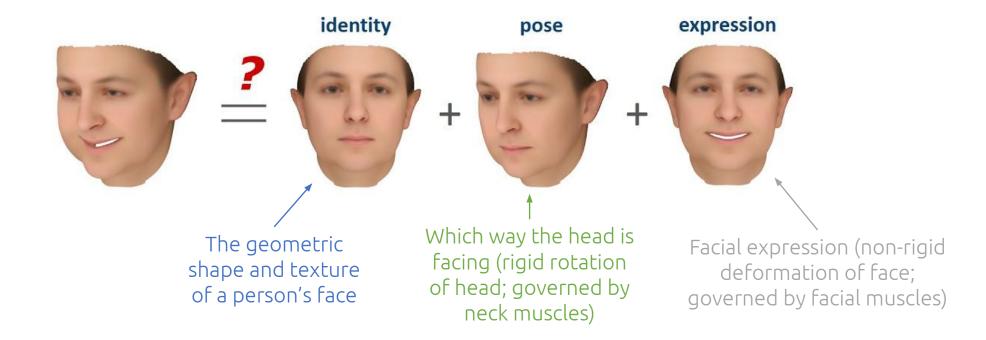
•

**deep·fake** \ di:p feik \ n

A video depicting a person in which the identity or the expression of the person's face has been digital altered via a deep-learning-based technique.

#### What kinds of alterations?

• Computer vision researchers use the following scheme to talk about face appearance:



## Two main "flavors" of deepfake

#### **Face swap**



- Modify identity; keep pose and expression the same
- Application: "digital doubles" (e.g. putting an actor's face onto a stuntperson's body)

#### Video puppetry

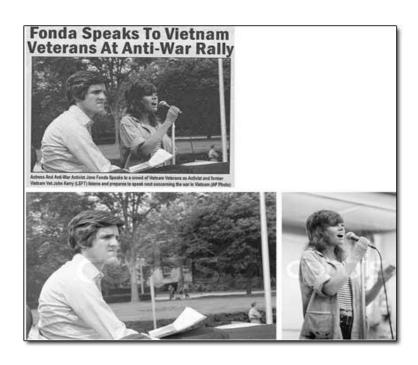


- Modify expression (+ pose); keep identity the same
- Application: language dubbing

# Why are people worried about deepfakes?

## Fake visual media has been around for a while

#### **Fake photos**



#### **Fake videos**



## How deepfakes change the game



## How are deepfakes made?

## Two main "flavors" of deepfake

**Face swap** 



**Video puppetry** 



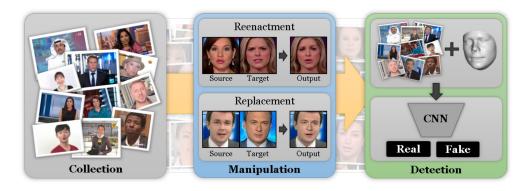
Alan Zucconi's

## Can deepfakes be stopped?

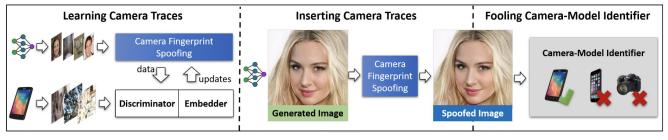
## Detecting deepfakes

Deep learning

• "Fighting fire with fire"



 ...but an adversary can train a model to fool your detector



## Detecting deepfakes

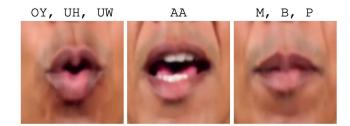
- Deep learning
- "Classic" computer vision

Donald Trump

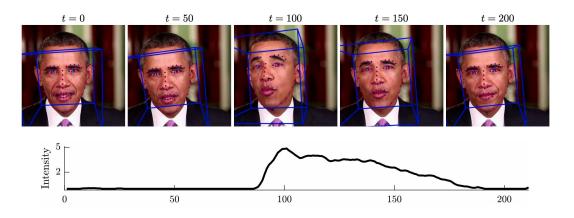
Barack Obama

Deepfake
Barack Obama

Find inconsistencies between movements of lips and sounds

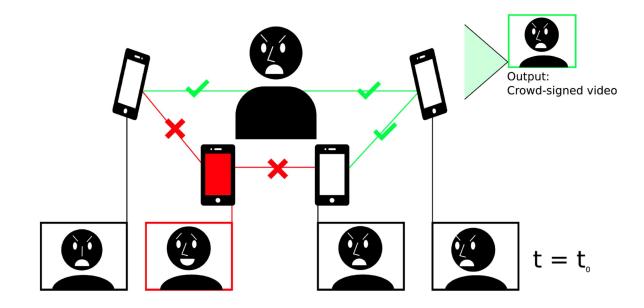


 Compute a "fingerprint" for a person based on how facial features tend to move over time



## Detecting deepfakes

- Deep learning
- "Classic" computer vision
- Social verification



## Parting thoughts

#### "What should I do about all this?"

- If you're working in ML/CV research:
  - Think critically about, and articulate, the potential real-world impacts of your work (some conferences require this now)
  - Consider contributing to detection efforts if you also work on synthesis problems
- If you're working on user-facing products & services:
  - Be vigilant for fake content on your platform
  - Initiate (and sustain) serious conversations with your coworkers and employers about how to responsibly take action
- If you're working in the government / non-profit sector:
  - Help educate your less-technical colleagues about how deepfakes work
  - Support (or start!) movements to draft meaningful legislation

### Recap

Generative Adversarial Networks (GANs)

Deepfakes





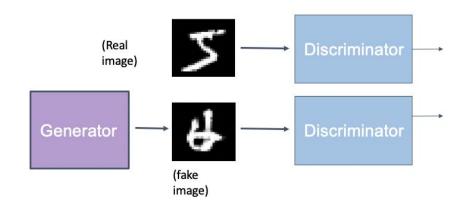
GAN Loss + Training

Solving problem w/ GANs ☐ WGANs

What are deepfakes?

Why are they a problem?

How to detect deepfakes?





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